

Amberley Village Shop Project

Questionnaire Results

August 2017

Amberley Village Shop Project

Background

- A key stage in a community shop project is the questionnaire
- The objective is to ascertain whether there is sufficient local support for a community shop
- 400 questionnaires were delivered by hand to households in the Amberley area
- Respondents were given three weeks to reply.

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Response Rate

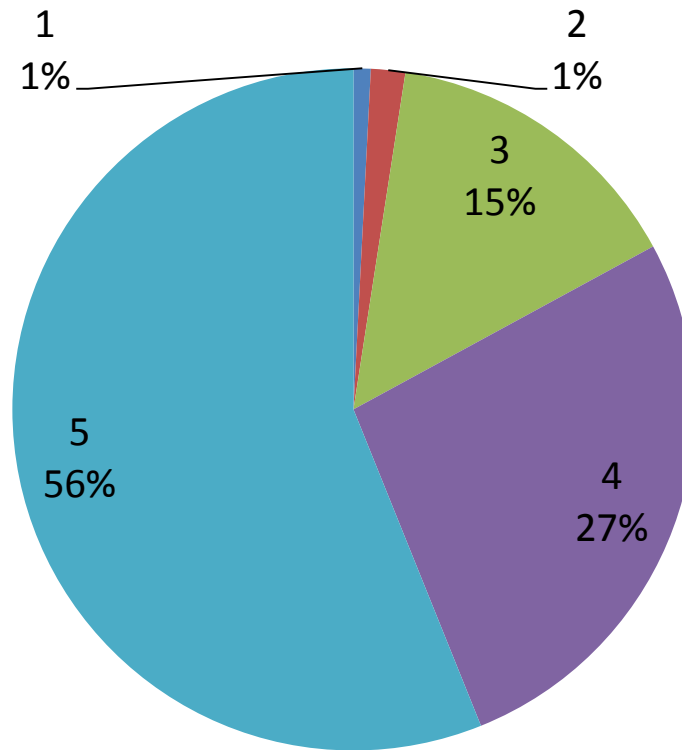
- **123** households responded, a response rate of **30.75 %**

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How important is a village shop?

2% (3) hh who responded said shop was not important

1	1
2	2
3	18
4	33
5	69



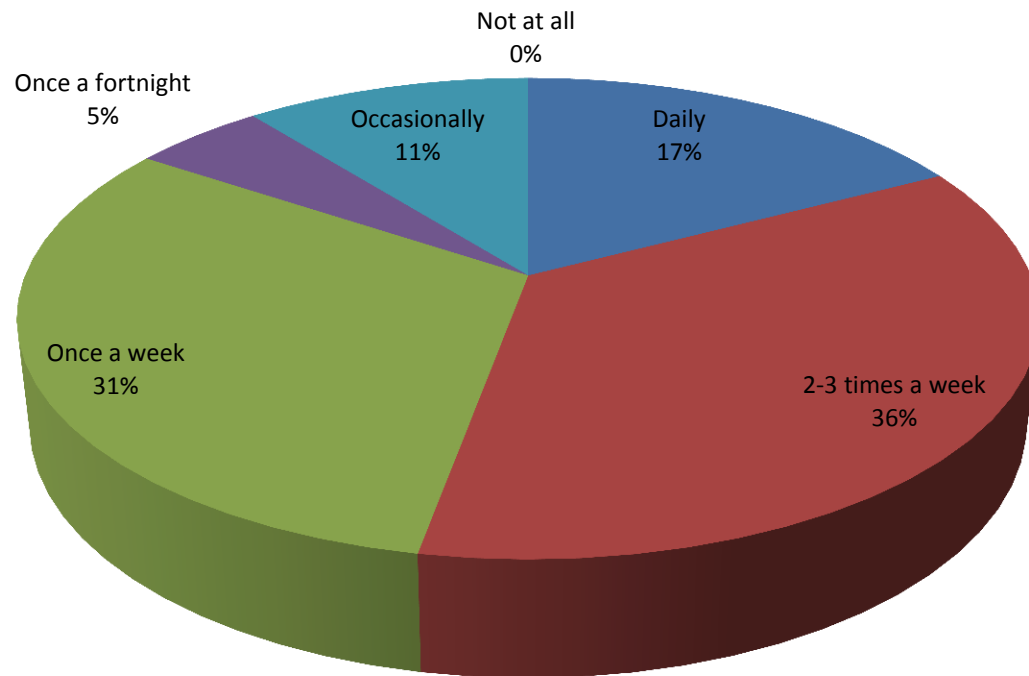
1 not important to 5 very important

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How often would you visit the new village shop?

84% (102) of hh who responded said they would use the shop at least once a week or more.

Daily	21
2-3 times a week	43
Once a week	38
Once a fortnight	6
Occasionally	13
Not at all	0

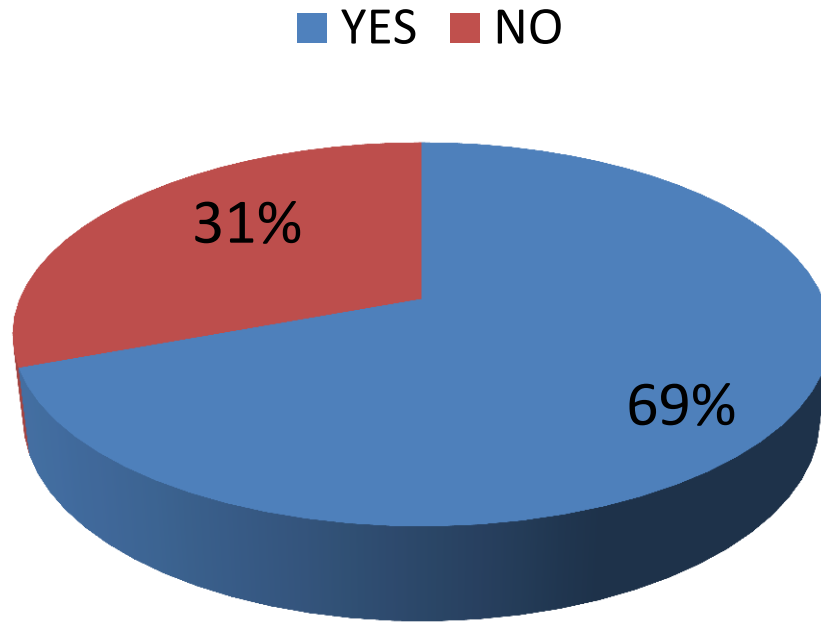


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Would you make a financial contribution?

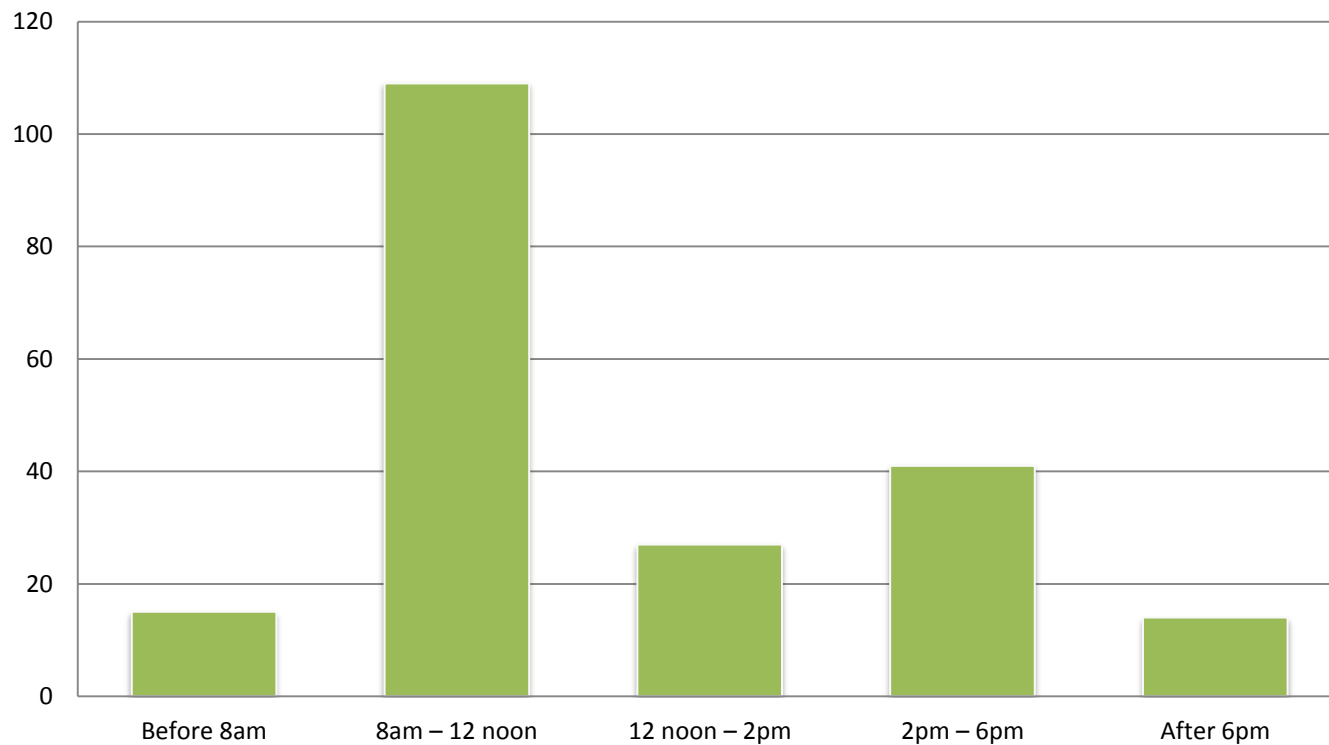
69% (86) of hh who responded said they would be prepared to make a financial contribution.

YES	86
NO	38



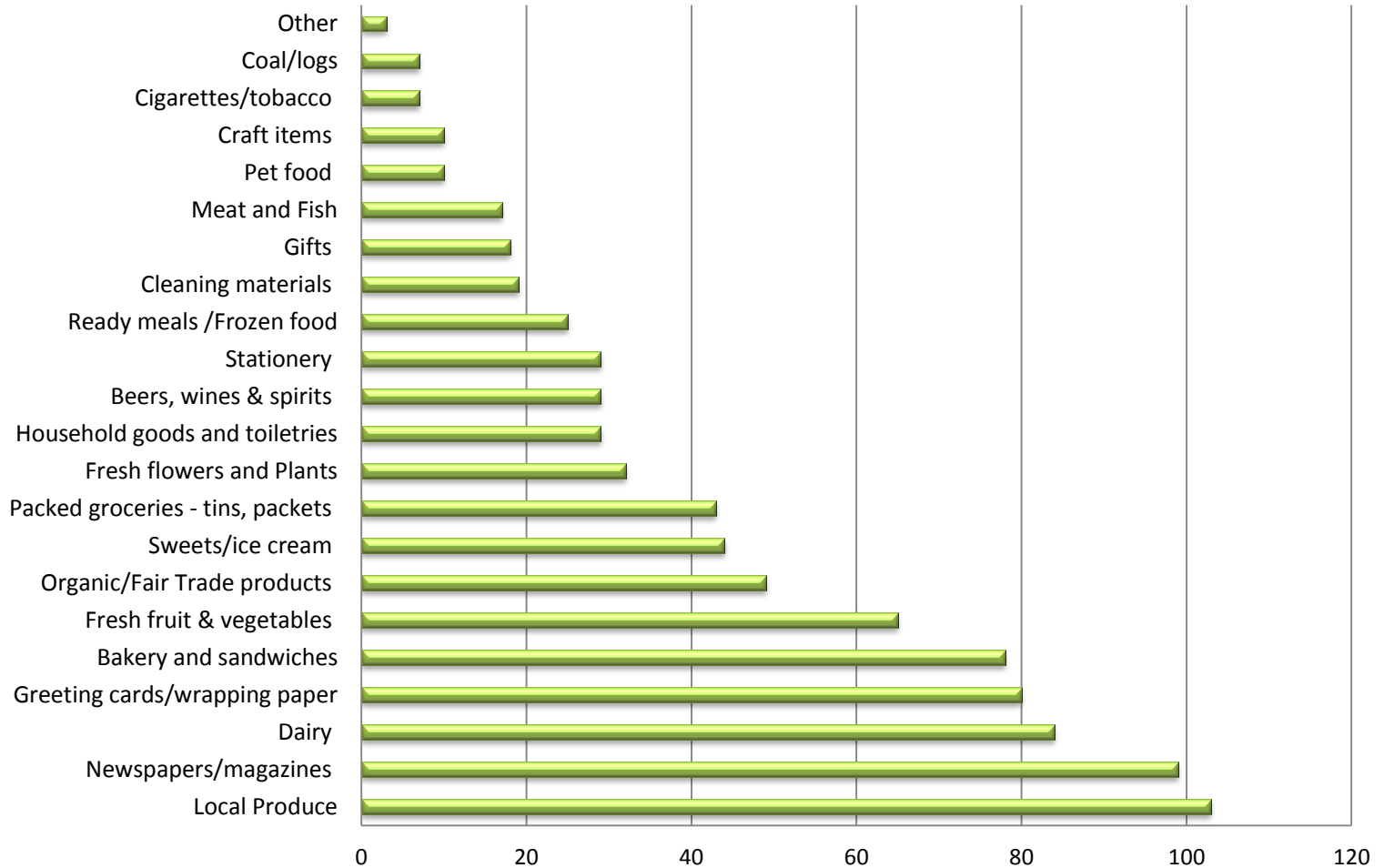
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What time of day would you be most likely to visit the shop (tick all that apply)



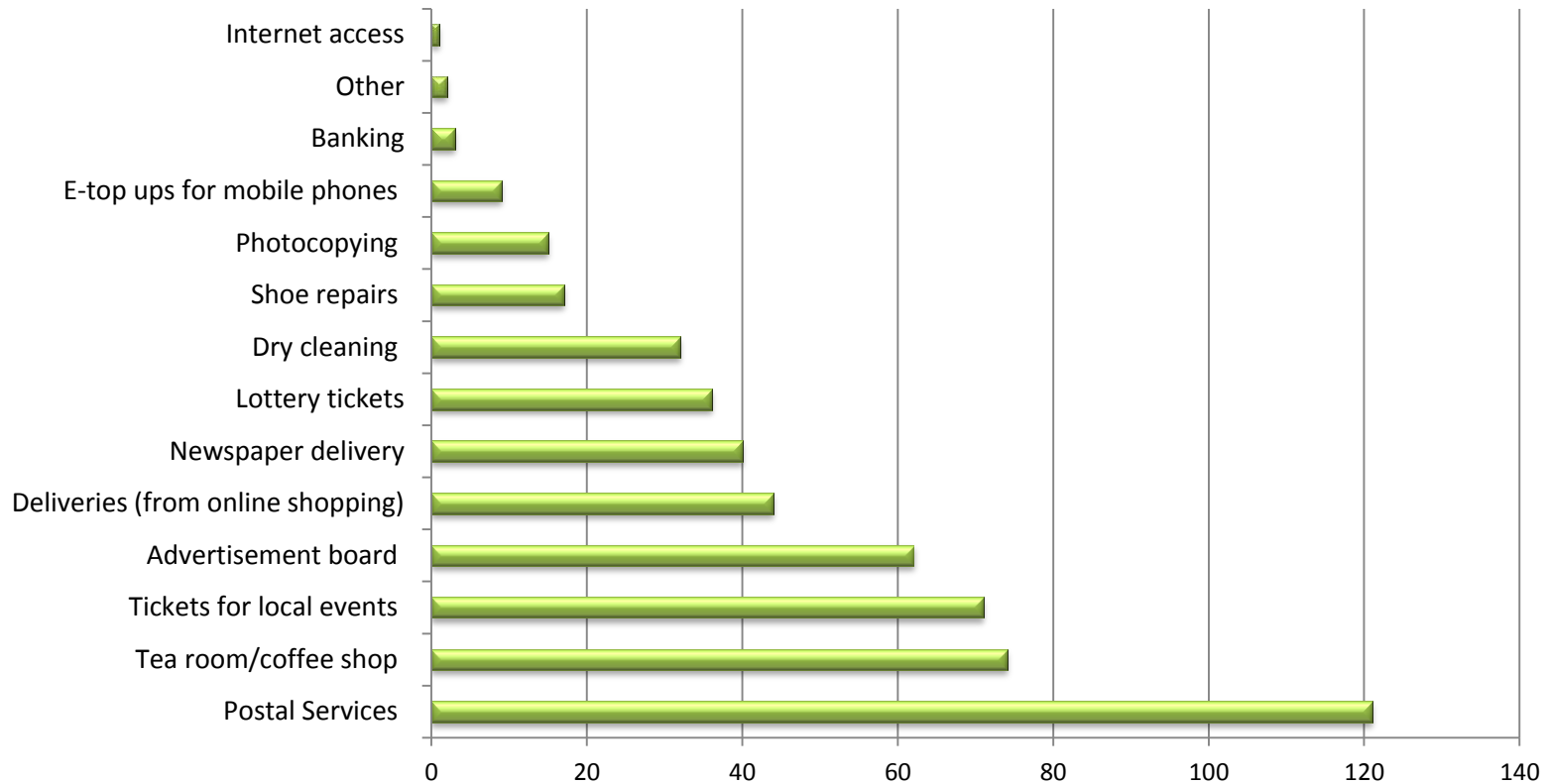
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What products would you be most likely to buy?



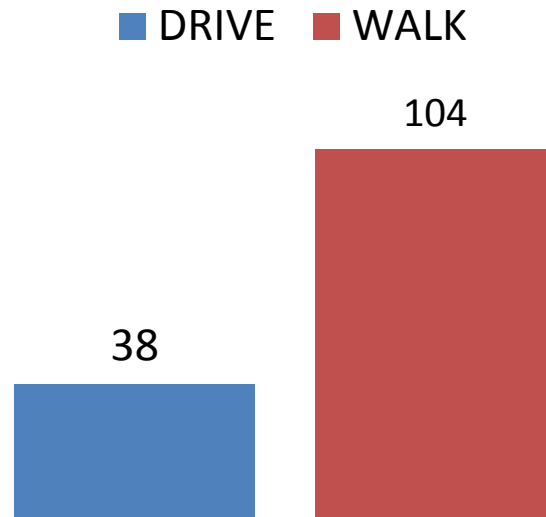
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What services would you be most likely to use?



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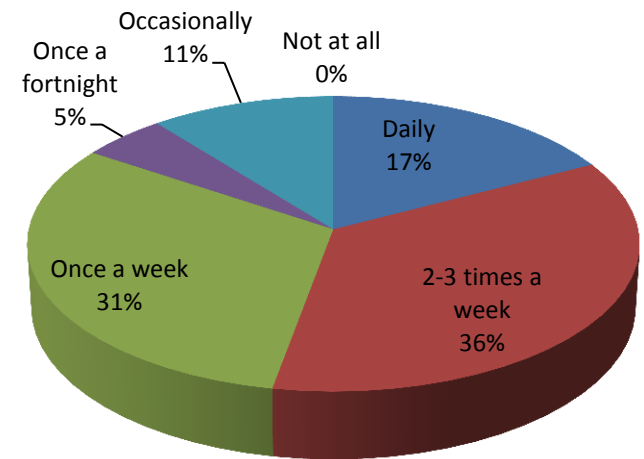
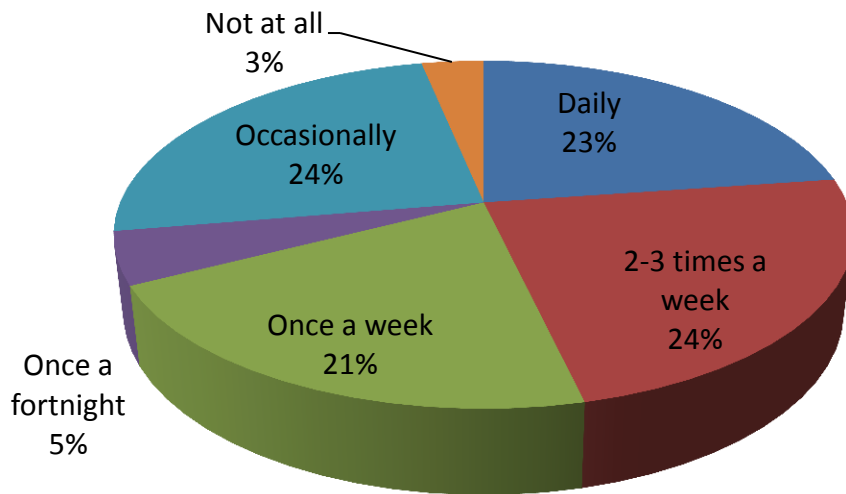
Walk or drive?



Note: Some respondents said they would do both

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Use of old shop?

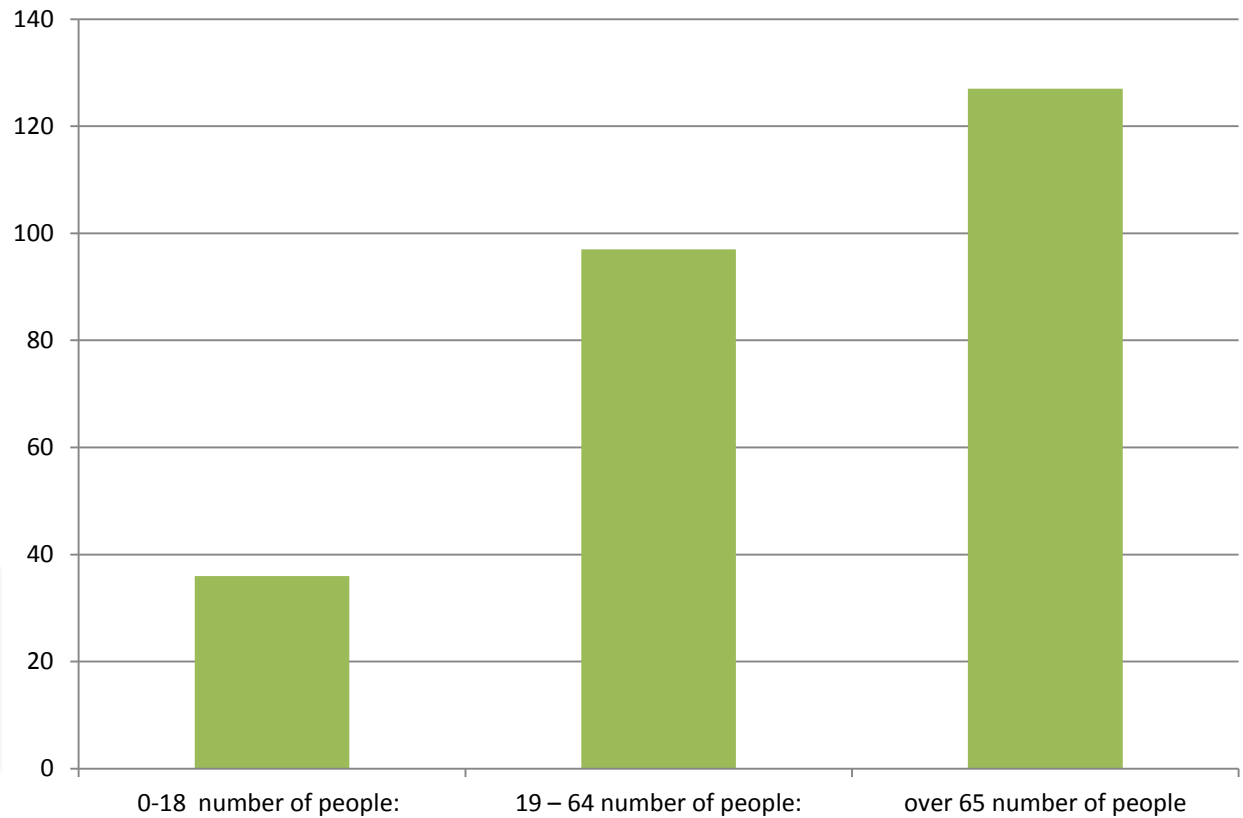


New shop

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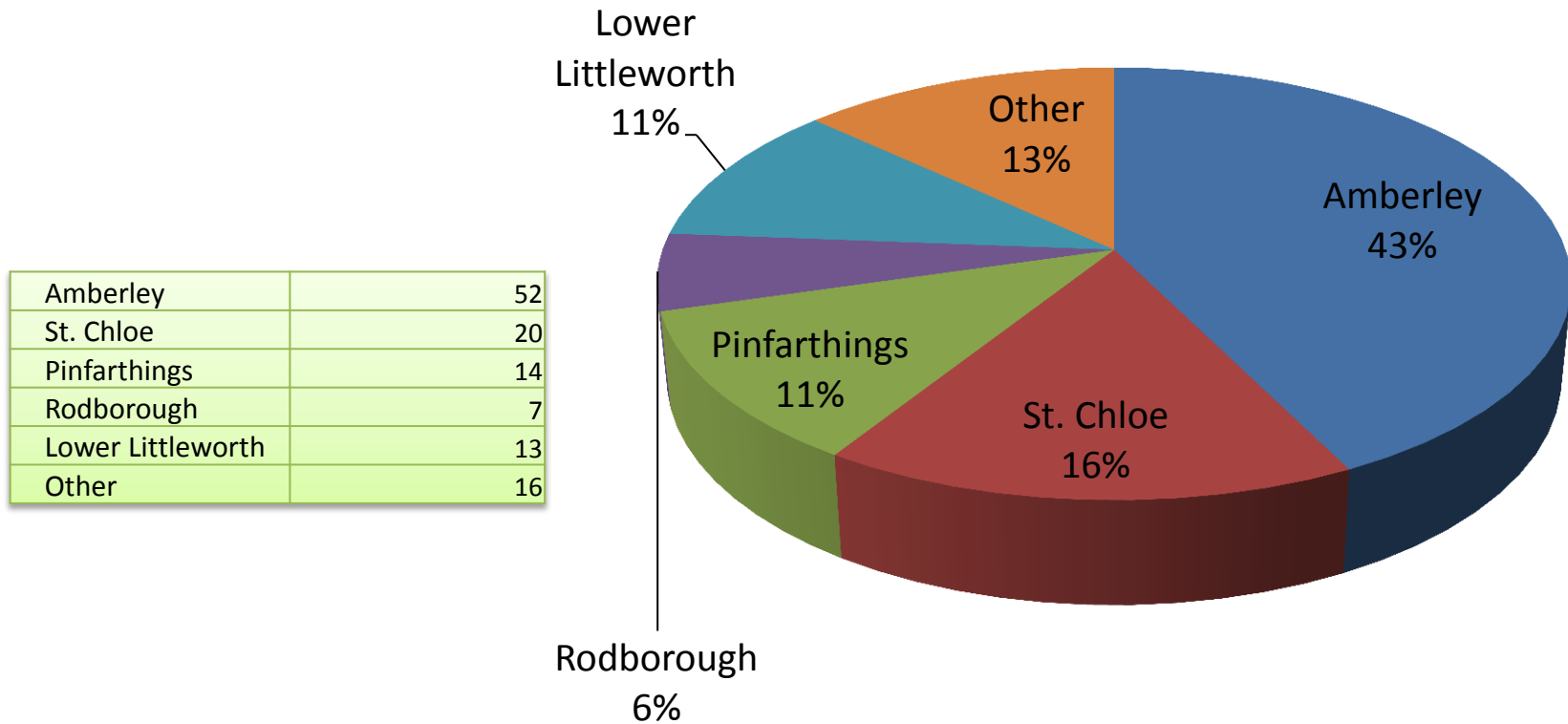
Responding households ages

0-18 number of people:	36
19 – 64 number of people:	97
over 65 number of people	127
	260



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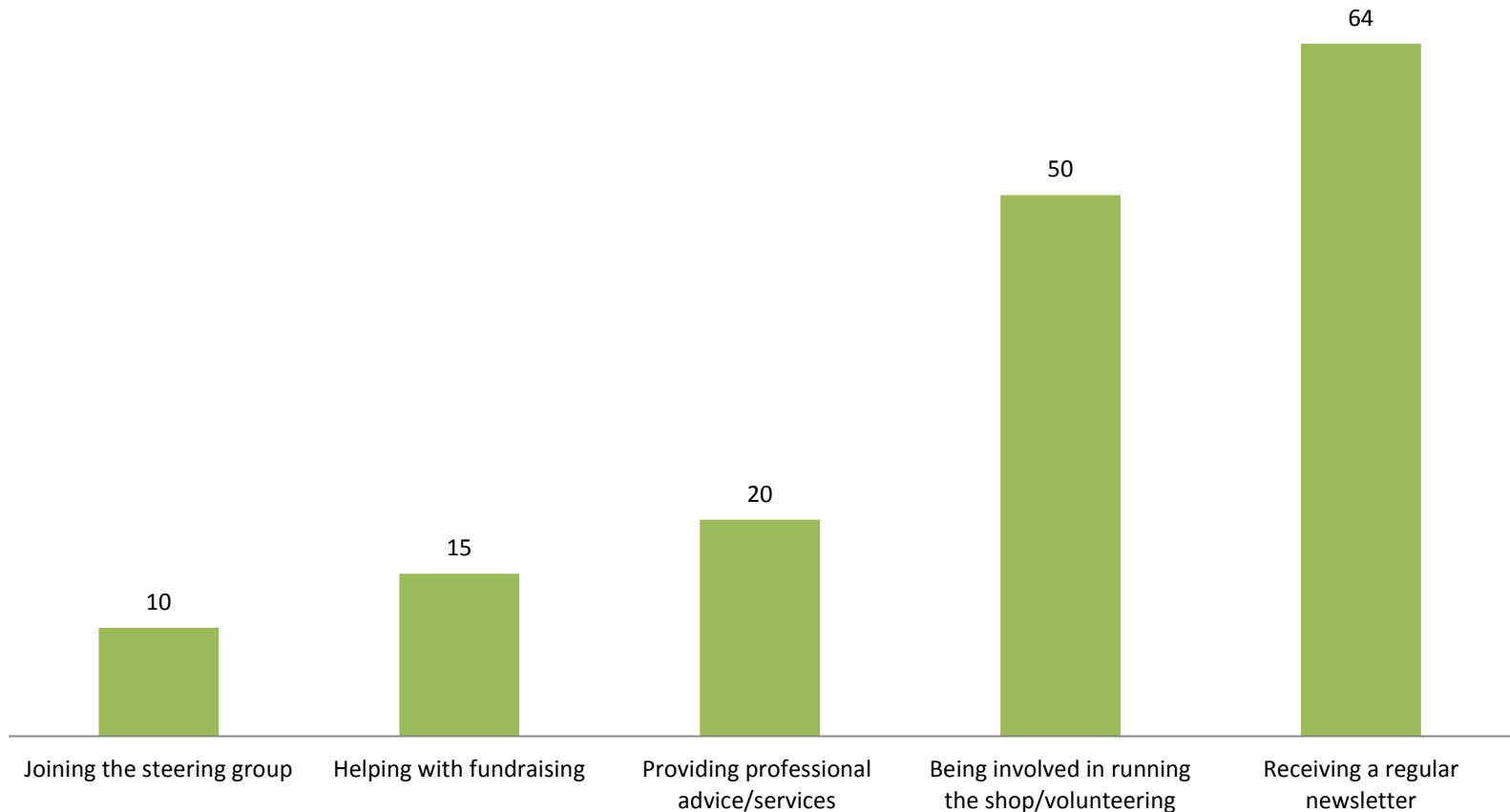
Location



Note: some respondents were not clear about which area they lived in

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Support



Note: some respondents offered help in more than one area.